



EDTN 01

ESSAY BOOK

Portobello

We experience design in our daily lives also through the stories we share. Especially the stories about our collections. How an idea, a new concept, a material or a product that becomes part of our brand is actually the story of our design. The whole path traveled from first insight to the environment of someone's dreams is what we like to talk about, because we believe it brings meaning and sense to the environment in which we live.

And we are at a special moment in the evolution of this dialogue about "material". We call it that, with a certain formality, which is what we feel is the most concrete essence of our creations. Our products, "the material" that carries our fingerprints, our soul, have gained a new form of expression in this Publication.

We have prepared an exclusive edition with different perspectives on our collections. These are essays that reveal the origins, the inspirations, the personality and the versatility that our products gain when they become raw material for designs and multiply into other versions of themselves. We invite everyone to dive into our stories.

Christiane Ferreira
Director of Innovation and Branding





ACT I

ESSAY ABOUT MATERIAL



ACT II

NERO VENATO



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ESSAYS ON THE IMAGINARY

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ACT I
ESSAY ABOUT MATERIAL



QUINTESSENCE

Investigating the **origin**
of each material makes
architecture a
sustainable practice.

Learn more in the
Sustainability report



The beauty of mineral world
at its essence.

Aesthetics that enchant
our imagination walk
hand-in-hand with **ethics**.





The human spirit transforms matter.

What once was rare gains
boundless possibilities.



The **interpretation** of material in **large surfaces** sparks **creativity**.

The **technological evolution**
creates unlimited possibilities for
coating, furnishing and decorating.

Geology at the tip of the pencil.

Learn more in the
Officina catalogue





ACT II
NERO VENATO



The origin of **Nero Venato** is itself a journey through millennia of Earth and its inhabitants.

Our origin and that of the planet we live on.

A voyage of reconnection.

Awe-inspiring and challenging nature that so entices exploring spirits.

The Himalayas - either to climb or just to admire its grandeur.

Read the full article
in Archtrends



The past, whether of human activity or geological activity, echoes through the present in Pakistan.

In every detail.



IN THE VEINS

With designs that
reveal us.



IN REFLECTION

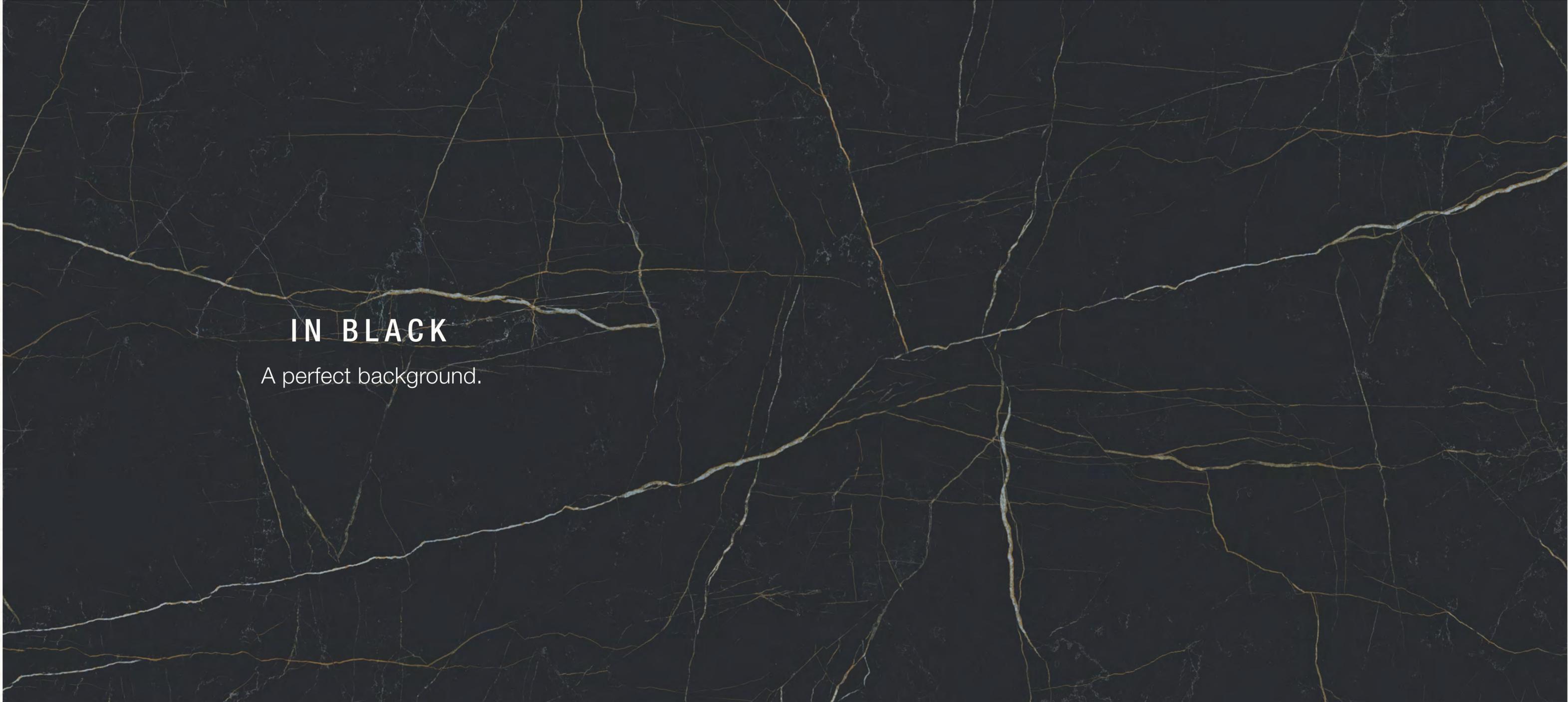
Like a mirror of
what we want to be.



AT THE EXACT PROPORTION

That which transforms
the ordinary into a work of art.





IN BLACK

A perfect background.

WITH UNLIMITED POSSIBILITIES

Portobello interprets
Nero Venato in porcelain tile.
Sustainable material for
use in architecture.



The new **90x180** Slab format offers ample space for representation of the white and gold veins on the black background. In the Slab System, we also offer the versatile 120x120 and 60x120 sizes. We travel to the origin of the material to tell this story, with all its details.

Learn more in the Nero
Venato line folder





NERO VENATO

A classic that moves in time.
It moves smoothly through different styles.





1 Nordik Wood. 2 Dansk Cement Rope. 3 Gouache Forest. 4 Nature Vert. 5 Gouache Forest. 6 Gouache Sauge. 7 Gouache Mer. 8 Horizontes Tulum Fenda.



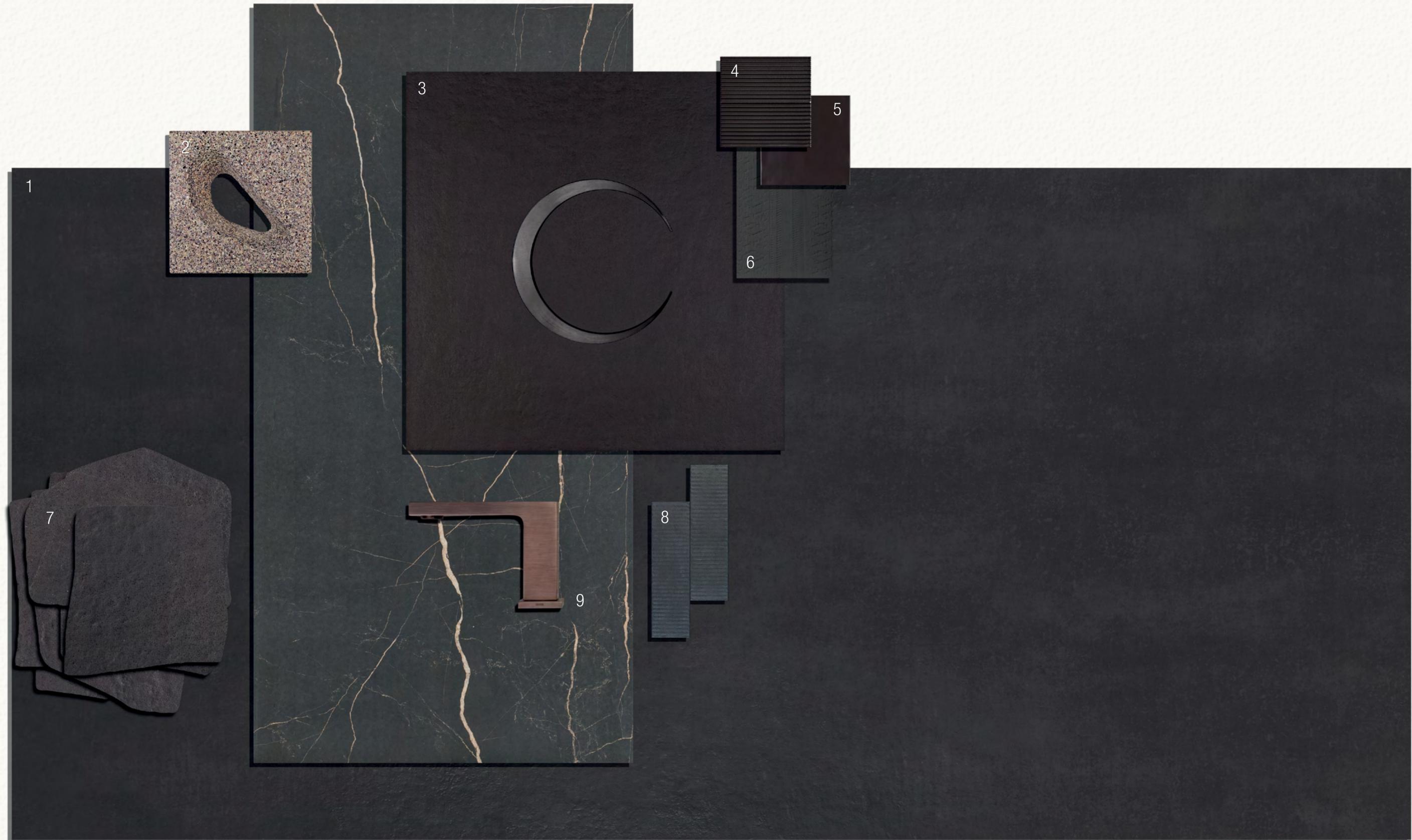


1 Nordik Wood. 2 Aquamarine Zigzag. 3 Gouache Mer. 4 Gouache Ciel. 5 Chelsea Off White. 6 Faucet Docol Bold Níquel Escovado.



1 Elemento Branco. 2 Artisan Brick White. 3 Segments Small Plus Ice. 4 Gouache Bleu Marine. 5 Chelsea Grey. 6 Pietra Lombarda Off White.





1 Dansk Cement Graphite. 2 Cobogó Mundaú. 3 Atmosfera Kit Eclipse Graphite. 4 Segments Small Plus Cool. 5 Gouache Charbon. 6 Signs Black Mix. 7 Kit Janeiro Black. 8 Horizontes New York Downtown. 9 Faucet Docol Bistro Cobre Escovado



1 Paisano Mix Cristal. 2 Magma Rock Bianca. 3 Paisano Cristal. 4 Posto 10. 5 Gouache Nuage. 6 Segments Small Plus Bone. 7 Segments Small Plus Ice. 8 Cobogó Mundaú. 9 Faucet Docol de Parede 230 Liss Grafite.



Find out more about
Cobogó Mundaú



CHROMATIC APPROXIMATIONS

versatility + authenticity

PORTOBELLO SLABS



Onyx Unique

Bianco Covelano

Calacatta Puro

Calacatta Blanc

Bianco di Elba

MOODS OF WHITE



Bianco di Lucca

Oro Bianco

Travertino Navona Bianco

Via Durini Off White

Dansk Cement White

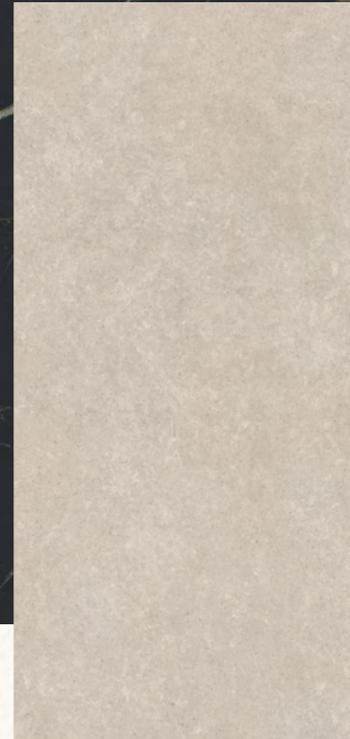
MOODS OF GOLDEN WHITES



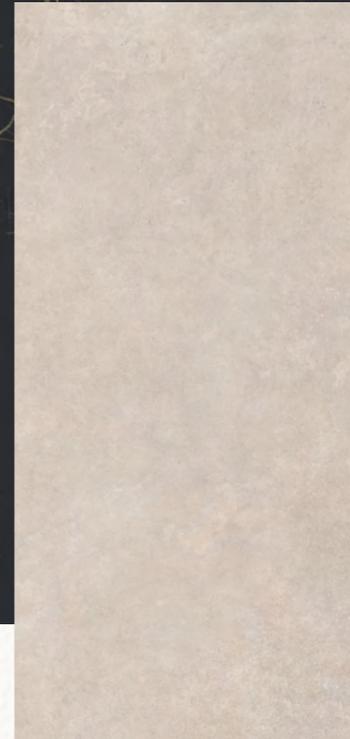
Beige Versailles



Araxá



Via Durini Fog

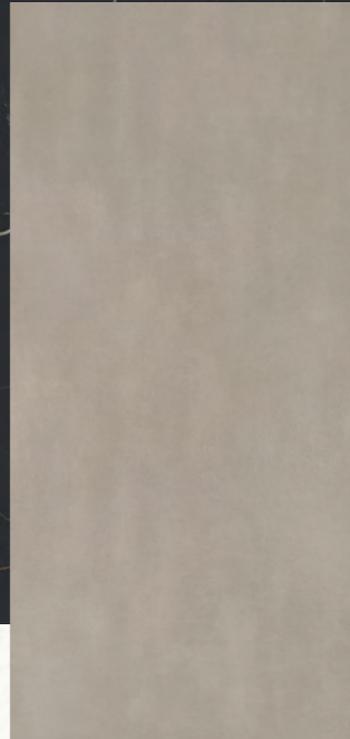


Still Now Sand

MOODS OF LIGHT BEIGES



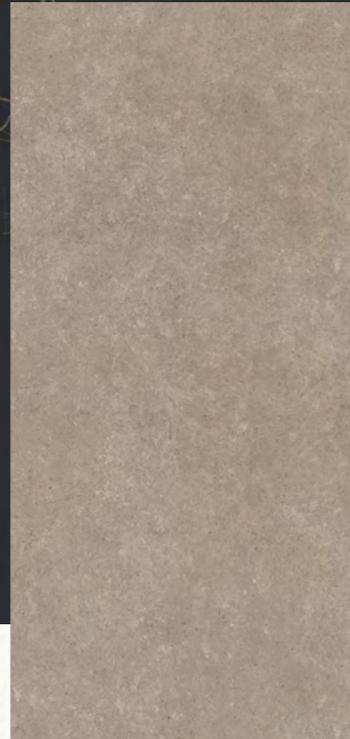
Siena Chianti



Dansk Cement Rope



Texture Rope



Via Durini Grey

MOODS OF MEDIUM BEIGES

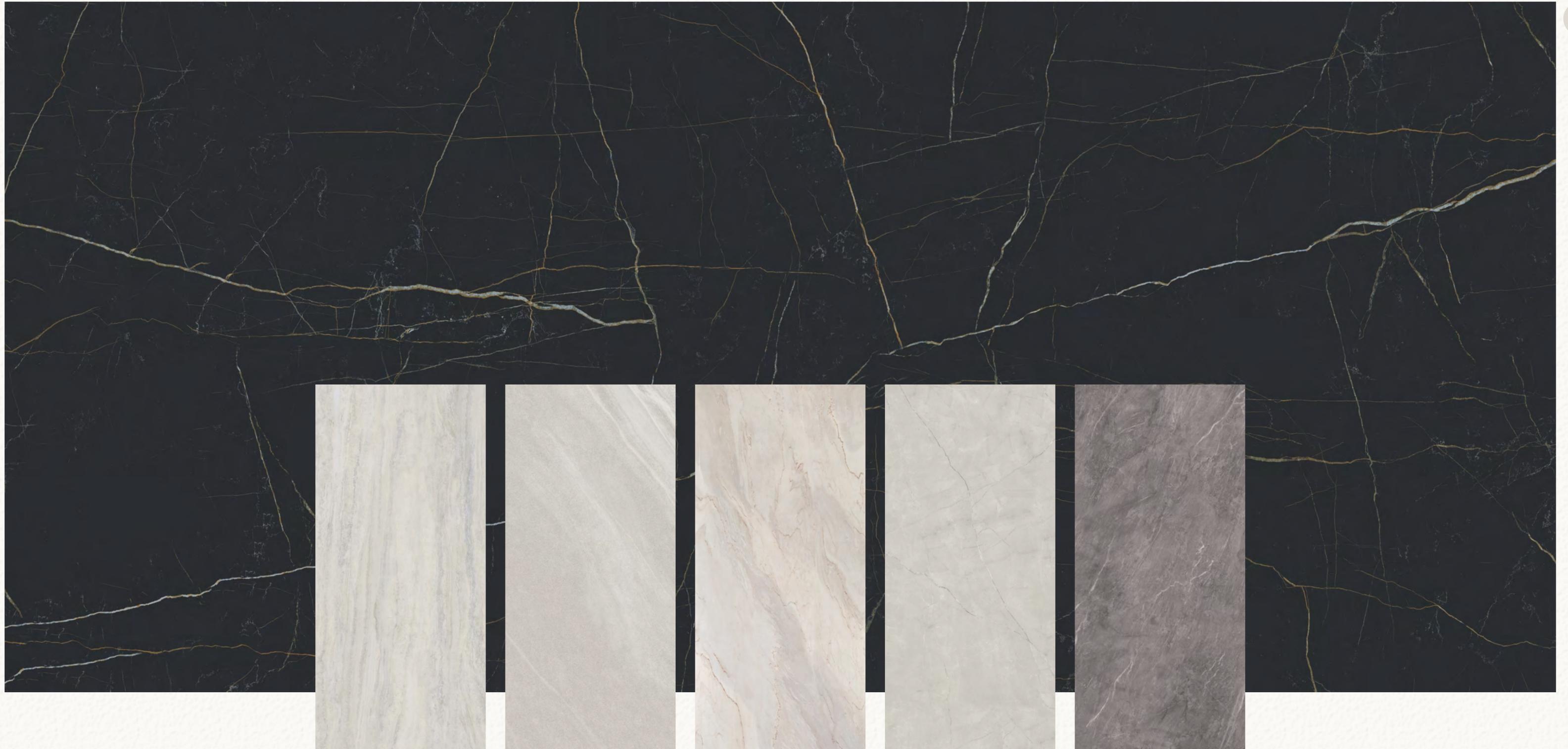


Nordik Wood

Via Durini Grey

Dansk Cement Mud

MOODS OF WARM BEIGES



Travertino Navona Grigio

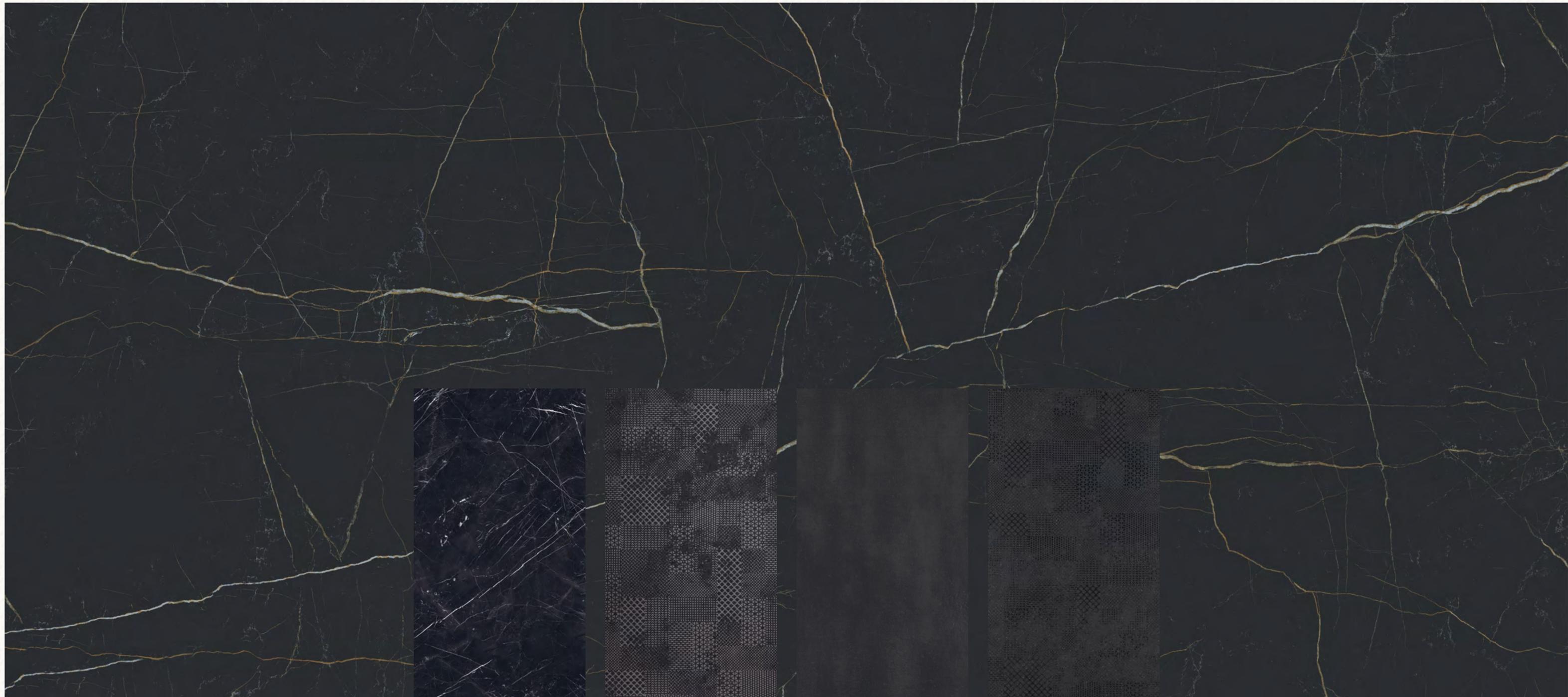
MS. Barcelona Cristal

Palissandro

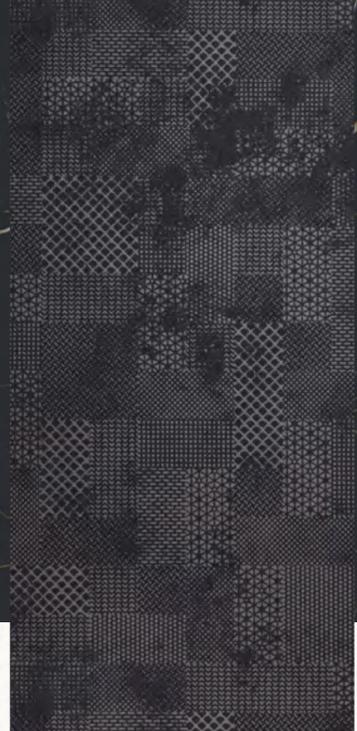
Rivoli

Bleu de Savoie

MOODS OF GREY



Classic Marquinia



Texture Graphite Platinum

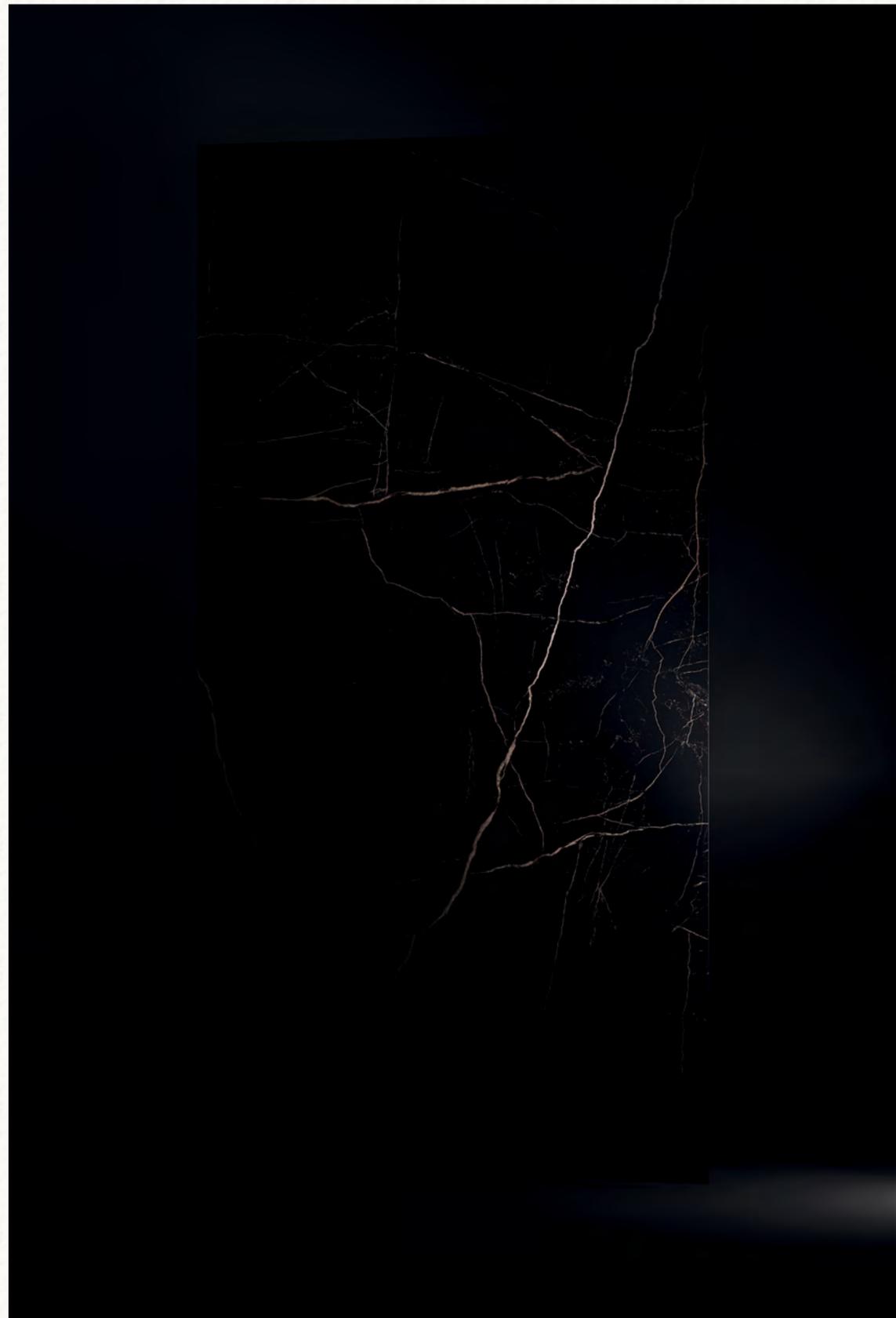


Dansk Cement Graphite



Texture Graphite

MOODS OF BLACK



For limitless architecture, material.

Sustainable.
Expressive.
Timeless.

Watch the video of the
Nero Venato collection



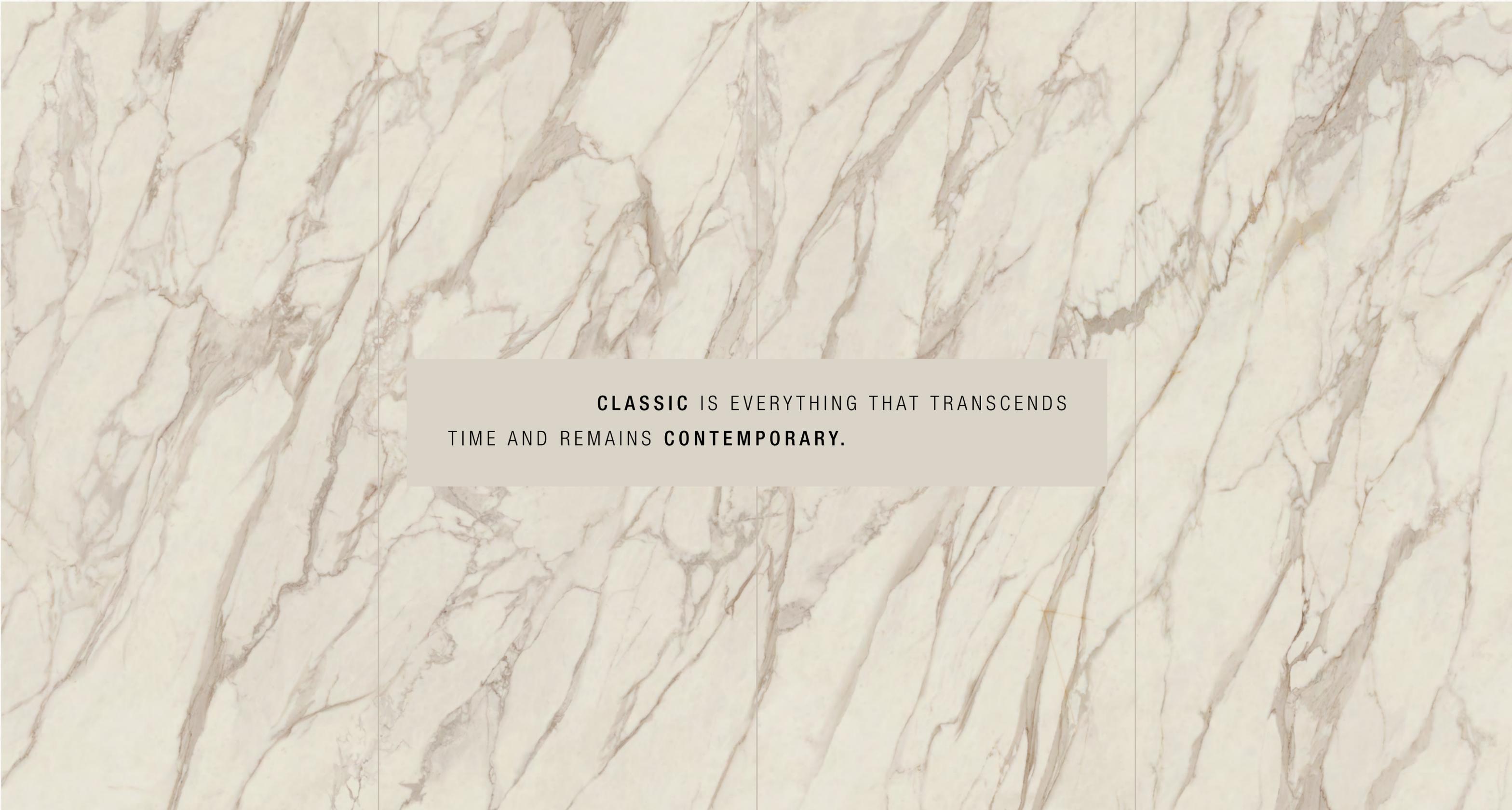
Learn more in the
Slabs catalogue



ACT III

CLASSIC

CONTEMPORARY



**CLASSIC IS EVERYTHING THAT TRANSCENDS
TIME AND REMAINS CONTEMPORARY.**



When **aesthetics** and **history**
are in **tune** on the timeline.

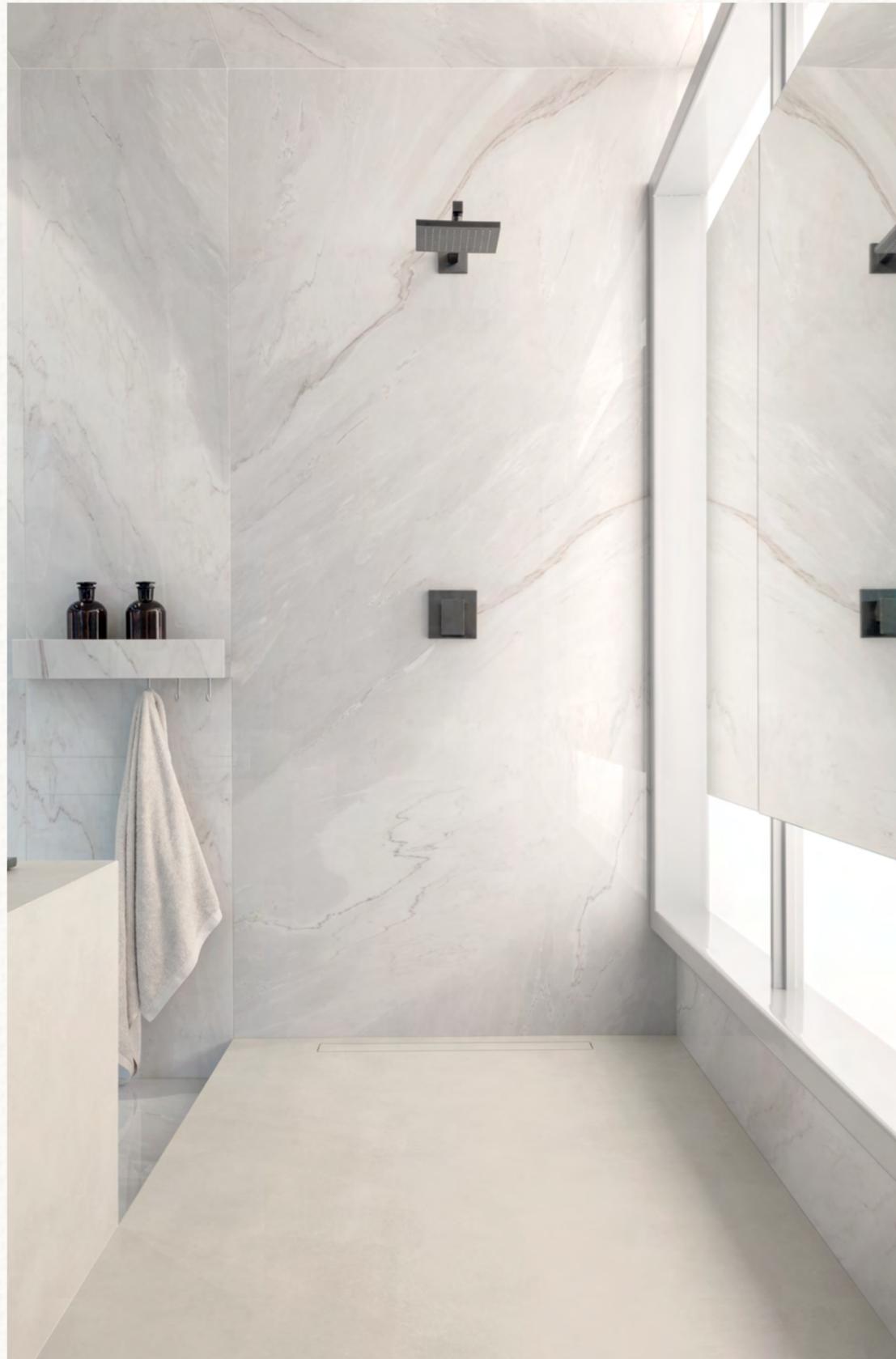


Unique interpretations.



Find out more
about the design





Continuity, balance, timelessness.



Exploring and transforming matter.

Deeply rooted in modernism,
but always open to the new.



Find out more
about the design





ACT IV
ESSAYS ON THE IMAGINARY
CASA TRÉSOR

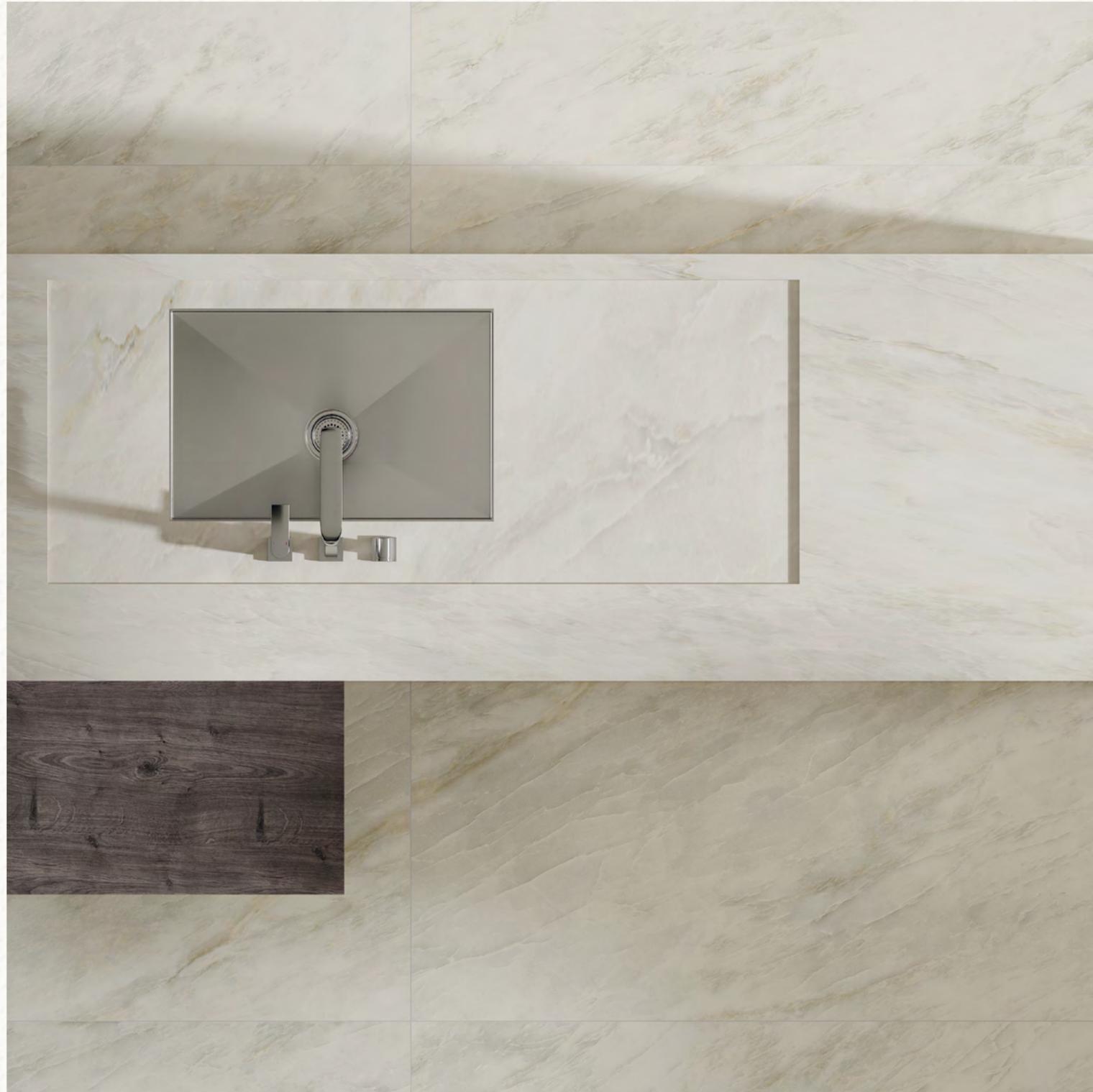
A tour of the contemporary home is also a tour of our imagination.





Concept and emotion,
lightness and solidity,
take shape in the
large slab surfaces.

Nero Venato
Chelsea Off White
Onyx Unique



Nero Venato
Chelsea Off White
Onyx Unique

↑
GO BACK

Nero Venato
Dansk Cement Rope



The authentic look at contemporaneity.
A reflection of the inhabitant.



A classic that, to the ideal degree,
becomes contemporary.

It expresses not just a style, but a
moment in time - this exact moment.





Nero Venato
Boreal Mix

Architecture as concrete poetry.

**Porcelain tile is essence,
raw material for the imagination.**

Read the full article in
Archtrends



ESSAYS ON THE IMAGINARY
PORTOBELLO INVITES



Patricia Pomerantzeff



Mariana Maran



Marcelo Rosenbaum

Learn more about
the projects





Patrícia Pomerantzeff: a “living kitchen” for everyday living and for receiving guests in your home. A reinterpretation to transform a classic design into a contemporary one, using the same material.

“Undoubtedly, to thinking of slabs that interpret marbles is to think about sustainability. Technology works in our favor, saving nature and allowing us to create without limits”.

Patrícia Pomerantzeff

Learn more about
the projects



“Our customers have been staying at home more...
... the whole creation process was planned to bring
a welcoming feeling, in a functional and at the
same time sophisticated environment”.

Mariana Maran



Mariana Maran: marble cladding - a material that brings great sophistication and amplitude to environments, apart from being highly versatile. After all, I can use it on fireplaces, countertops, recessed ceilings.

Learn more about
the projects





“a welcoming and breathing environment,
a space for contemplation.
... which could be urban or in the
midst of nature”.

Marcelo Rosenbaum

Marcelo Rosenbaum: Cobogó Mundaú together with slab, two materials with sophistication in their production process concept.



“In the last few years I have dedicated myself to developing projects that, as one of the great thinkers of our time, Ailton Krenak, points out, can help ‘postpone the end of the world’.

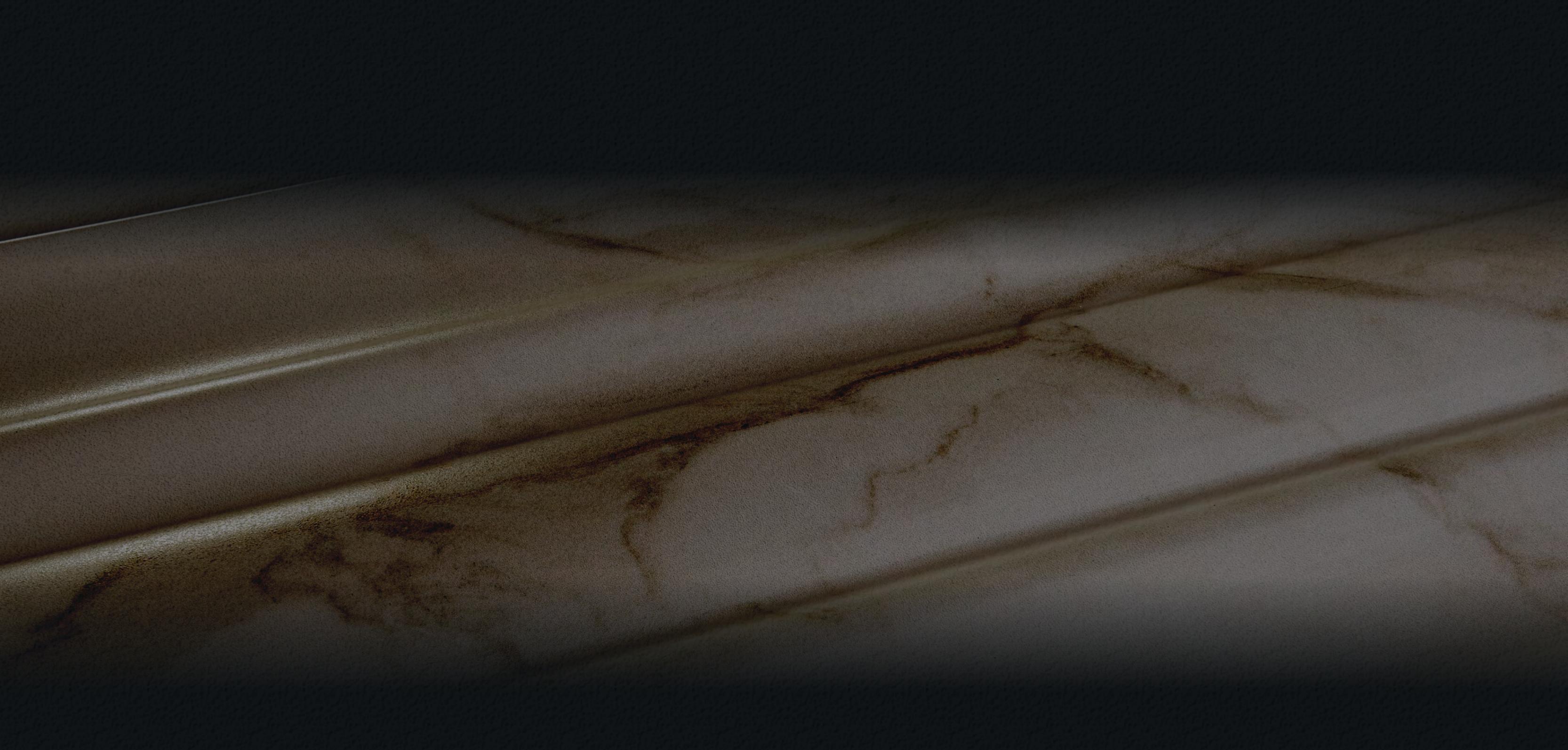
Slabs are excellent options for architects and designers because we can use large pieces without impacting nature.”

Marcelo Rosenbaum

Portobello

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portobello.com.br



SNEAK PEEK

Don't miss the next edition.